



ADVERTISING RATE SHEET

The Illinois Chapter of NAHRO is a professional membership association of housing and community development agencies and individuals. All editions will be sent by e-mail to the entire IL NAHRO membership and posted on the IL NAHRO website.

The newsletter is put out 10 times a year. January, February, March, April, May, June, July/August, September, October and November/December. Our current subscription list encompasses over 130 members/individuals.

Submission deadlines are the 20th of each month.

The advertising rates for the newsletter are as follows:

<u>Finished Ad Size (width x length)</u>	<u>Cost per Issue</u>	<u>Cost for all 10 Issues</u>
Full Page – 7.5” x 10”	\$75	\$675
Half Page - 7.5” x 5”	\$50	\$450
Quarter Page – 3.5” x 5”	\$30	\$270
Medium/Small – 3.5” 3.5”	\$25	\$225
Business Card – 3.5” x 2.5”	\$15	\$135

<u>Website Company Link</u>	<u>Cost for Link – 1 year</u>
Banner Logo Link	\$100

If you are interested in advertising with us, please send a high resolution file (at least 300 dpi) to info@ilnahro.org by the submission deadline indicated above. Acceptable files include: .tiff, .eps, .pdf or .jpeg or .png). If you have any questions please contact IL NAHRO by email at info@ilnahro.org.

Return form to IL NAHRO at info@ilnahro.org

Company Name _____

Contact Person _____

Address _____

City/State/Zip _____

Phone# _____

Amount Enclosed _____ **Paid with Check #** _____

Ad Size: Full Page Half Page Quarter Page Medium/Small Business Card

Print our ad in the following newsletter issues:

- | | | |
|-----------------------------------|--------------------------------------|------------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> May | <input type="checkbox"/> October |
| <input type="checkbox"/> February | <input type="checkbox"/> June | <input type="checkbox"/> November/ |
| <input type="checkbox"/> March | <input type="checkbox"/> July/August | December |
| <input type="checkbox"/> April | <input type="checkbox"/> September | |